



A World Leader in  
Digital Media Reproduction



## The New Copytrax Picasso 700

### The new Copytrax Picasso 700 - Automated Professional Quality CD and DVD Printer

Our technology is used around the world to turn ideas, creativity and data into tangible products. Copytrax's advanced digital printing technology provides **unparalleled print quality, print run flexibility and productivity.**



- 700 Disk Capacity
- Photographic Quality
- Refillable Ink Tanks for cost effective per disc print
- Mac / P.C. software
- Automated for Unattended Production
- Ideal Partner product for Automated Duplication towers
- Durable professional design with metal parts
- Compatible with ArtCoater Post Print UV Lamination



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**Copytrax... the technology to deliver excellence**

# Copytrax

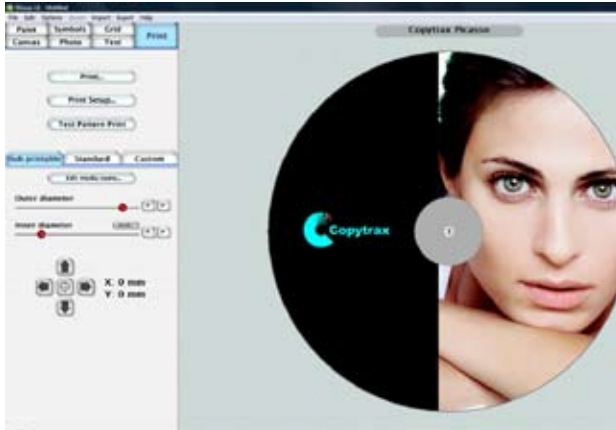
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## Copytrax Promises Faster, Better and Cheaper CD and DVD Printing

The new Picasso 700 is a professional level CD printing machine capable of unmanned production of up to 700 CDs, DVDs or Blu Ray discs.

With advanced features such as an electronic clutch, the Picasso 700 offers the **highest levels of quality of print and repeatability and a smooth, quiet operation**. In addition, the Picasso is robustly manufactured with an accurate and reliable disk picking system.

With a USB 2 connection, the Picasso 700 will operate with both PC and MAC computers.



### Design and Print Software

The Picasso 700 comes complete with the **DISCUS Design & Print software** that will run on MAC or PC. The easy to use DISCUS software will enable you to create **professional high quality designs for your clients**.

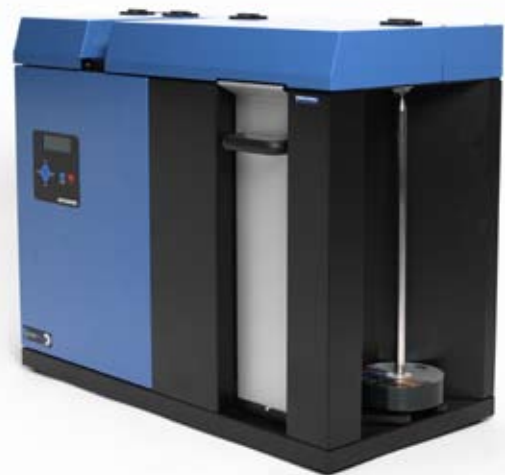
### The Infinity Ink System - less cost per disk, more automated production...



The Picasso 700 is fitted with **200mL refillable ink tanks** that ensure continuous and low-cost-per-disk production. This also enables the printing of modern designs that use a lot of solid colour. The Picasso 700 is also fitted with a '**Low Ink Alarm**', ensuring perfect print on every disc.

### Quality and Service You Can Count On

At Copytrax we provide the highest quality equipment and also the necessary training and technical support to ensure your success in the reproduction business. If you would like to know more about our products and services, please do not hesitate to get in touch - we'll be pleased to hear from you.



### Artcoater Compatible - UV Lamination

The Picasso 700 uses a print systems that is entirely compatible with the Copytrax Artcoater. The ArtCoater provides a very fine protective finish for inkjet printed CD's and DVD's, providing protection for the artwork from smudging and handling. The automated Artcoater handles up to 250 discs using UV (Ultra Violet) technology to apply a clear coating of approximately 3 microns evenly over the printed surface of the disc resulting in 'instant-dry' which enables operators to place the disc directly into a PVC wallet without sticking.



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